



Professional child care from local experts.

**\*\*NO CALLS!** Email all inquiries to [madison@sittingmadesimple.com](mailto:madison@sittingmadesimple.com)

### **The SMS® Design Internship:**

The Design Intern collaborates with SMS® Lead Designer, Madison Kinslow and SMS® Founder + CEO, Amanda Knapp in the completion of all design efforts for the entire SMS® brand (*all current cities*). This position creatively designs all graphics for social media efforts, all marketing and advertising needs, product and signage for the future growth and success of the SMS® brand.

***huge, huge resume builder!*** This intern in particular this upcoming spring semester gets a ton of experience with the design of the new mobile/web software, along with the marketing and social media design needs we have here at SMS®.

### **Required skills:**

- 5-10 hrs per week in office. One day in office per week.
- Experience with Adobe Creative Suite, particularly Photoshop, Illustrator and InDesign are ***a must!***
- Strong interest in current digital trends and best practices
- Strong digital portfolio (please provide links or examples with application)
- Must be an individual who is self-motivated.
- Attention to detail is *required*.
- Organization is key!
- Time management skills are a ***MUST!***
- Effective communication skills are expected.
- Ability to work methodically and meet deadlines

### **The Work You'll Do:**

- Collaborate on design ideas with the Lead Designer and Founder + CEO on a day-to-day basis.
- Study design briefs and determine requirements
- Conceptualizing visuals based on requirements
- Prepare rough drafts and present ideas
- Design Social Media Graphics
- Use the appropriate colors and layouts for each graphic
- Graphic and Packet Edits
- Marketing and Advertising needs
- Product and Signage needs
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand

\* The SMS® Internship is **PAID**.

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